

# Digital Media & Web Solutions

The Digital Media & Web Solutions team work with small- and medium-sized business to assist with the design, creation and implementation of various technology applications. From PC, web and mobile applications to 3D visualization, video production, artificial intelligence and graphic design, the Research & Innovation team has a wide range of expertise in the multimedia industry. The team strives to use the most up-to-date programming languages, platforms and software packages to meet the applied research needs of our industry partners.



## We specialize in

### WEB APPLICATION DEVELOPMENT

The development of a website including web design, client-side/server-side scripting, and graphic design.

- *Expand business through the development of web-based applications*
- *Improve your brand with modern user interface design and usability enhancements*

### MOBILE APPLICATIONS

The development of applications for handheld devices, including mobile phones and tablets.

- *Create custom mobile applications for your business needs*
- *Enhance your existing software or website by making it accessible on a mobile device*

### SOFTWARE DEVELOPMENT

The design and development of a computer program to solve a problem.

- *Develop innovative applications for a variety of platforms using multiple languages and technologies*
- *Provide solutions for 3D visualization, artificial intelligence, software simulations, process improvement, and data analysis*

