

In The
Media
April – June
2016

NC Open House

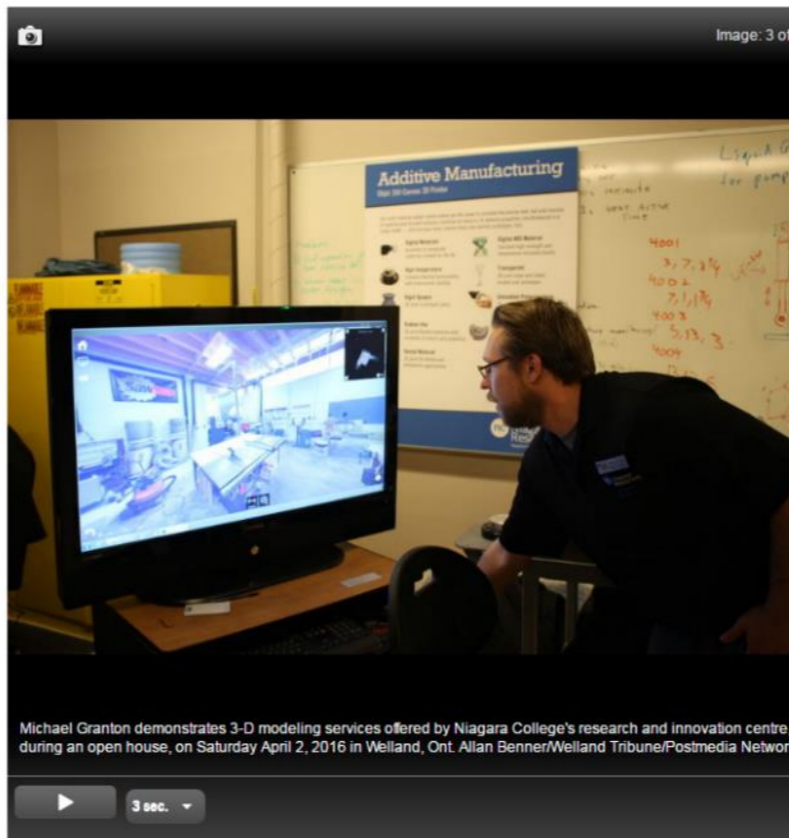
Local newspaper and online highlights of the annual Spring Open House include a look into the lab space of the Walker Advanced Manufacturing Innovation Centre.

COVERAGE TYPE Print, Digital

APRIL 2016 wellandtribune.ca

Prospective students flock to Niagara College

By Allan Benner, The Tribune
Sunday, April 3, 2016 7:23:45 EDT PM



Michael Granton demonstrates 3-D modeling services offered by Niagara College's research and innovation centre, during an open house, on Saturday April 2, 2016 in Welland, Ont. Allan Benner/Welland Tribune/Postmedia Network

Recommend 39

Tweet

G+1 0

SHARE

AA+ Print

Many of thousands of prospective students who visited Niagara College campuses Saturday morning were from beyond Niagara's borders.

And that's precisely what college president Dan Patterson was hoping to see during the college's open house.

"What we're really pleased about is the out-of-region traffic that we're seeing occur," he said, as crowds of students passed by in the hallways of the Welland campus.

"More and more the Niagara College brand is making its way beyond Niagara, and our goal is to have more students come and study here from not only Niagara but the GTA and the Hamilton area."



HR Manual adopted by several Niagara non-profits

Working with Niagara Poverty Reduction Network and the United Way of South Niagara, Niagara College HR students were a key player in the development of a volunteer training manual for local not-for-profit organizations.

COVERAGE TYPE Digital
APRIL 2016 eriemedia.ca

United Way celebrates the closing of a successful 2015 campaign

April 8, 2016 | Filed under: Community News, News, Pelham, Port Colborne, Wainfleet, Welland | Posted by: J.T. Lewis



Thumbs up, executive director Tamara Coleman-Lawrie and campaign chair Frank D'Angelo celebrate a successful United Way South Niagara 2015 Campaign.

The United Way South Niagara held a celebration Friday morning at the Blue Star restaurant in Welland to celebrate the close of a successful 2015 campaign.

"Thank you so much for making this year's campaign a success," Tamara Coleman-Lawrie, executive director United Way South Niagara said to the room full of guest, dignitaries and campaign supporters. "It's always tough in South Niagara."

"We have pulled through," she said. "We're ecstatic, we're so pleased and we are so grateful for your support."

"It was a very successful campaign," campaign chair David D'Angelo said. "Because of all of your donations we are going to see all of our organizations funded at actually a higher level than in many years past."

On top of reaching and surpassing the \$650,000 goal, the United Way of South Niagara accomplished many other projects in the community.

Coleman-Lawrie highlighted a few of these accomplishments for the crowd at the celebration.

1. United Way South Niagara facilitated its first annual Day of Caring. I paired volunteers with local not-for profits providing practical hands-on support. Employees of the Bank of Montreal helped doing indoor painting and created a community garden for a transitional housing facility.
2. Working with Niagara Poverty Reduction Network and Niagara College, UWSN was a key player in the development of a volunteer training manual for local not-for-profit organizations. It was prepared by the HR students at Niagara College and has become a valuable resource for organizations who can't hire volunteer co ordinators to be able to provide adequate training to help provide meaningful experiences for their volunteers.
3. In its ongoing support of Ontario 211, UWSN helped in raising awareness of the program which helps South Niagara residents gain access to services.

"It was a very successful campaign," campaign chair David D'Angelo said. "Because of all of your donations we are going to see all of our organizations funded at actually a higher level than in many years past."

On top of reaching and surpassing the \$650,000 goal, the United Way of South Niagara accomplished many other projects in the community.

Coleman-Lawrie highlighted a few of these accomplishments for the crowd at the celebration.

1. United Way South Niagara facilitated its first annual Day of Caring. I paired volunteers with local not-for profits providing practical hands-on support. Employees of the Bank of Montreal helped doing indoor painting and created a community garden for a transitional housing facility.
2. Working with Niagara Poverty Reduction Network and Niagara College, UWSN was a key player in the development of a volunteer training manual for local not-for-profit organizations. It was prepared by the HR students at Niagara College and has become a valuable resource for organizations who can't hire volunteer co ordinators to be able to provide adequate training to help provide meaningful experiences for their volunteers.
3. In its ongoing support of Ontario 211, UWSN helped in raising awareness of the program which helps South Niagara residents gain access to services.

"One of the biggest things that happened is that a lot of us are staying on for the next year and we'll be donating more of our time," campaign chair David D'Angelo said after the celebration. "I really learned a lot this year, and have made a lot of progress for the next year, we're going to see if better results will follow."

"I have seen the impact it can make first-hand from some of these great organizations," he said. "It just gave me a bit more of a passion to donate my time and help get those funds to the organizations that need it."

"If we all do a little bit, everybody in the community can make a huge difference in South Niagara," he said.

Executive director Tamara Coleman-Lawrie said that she is "Extremely satisfied that we were able to re strategize our budget and invest more money than we have in other years."

"That feels tremendously good," she said. "To be able to get back to 100% funding and really invest in the community it feels very satisfying that all the hard work our small staff does has come to fruition."

The list of United Way South Niagara Campaign Award recipients are:

- *Rising Star Award*: Blue Star Restaurant.
- *Workplace Campaign of the Year Award (more than 100 employees)*: Niagara College Canada.
- *Workplace Campaign of the Year Award (under 100 employees)*: Durwood Jones Barkwell.
- *Agency Campaign of the Year*: Community Living Port Colborne/Wainfleet.
- *Heritage Award*: Mr. Kennety Button.
- *Employee Campaign Chair(s) of the Year*: Barb Amies, Craig Genesee, Paula Gilbert.
- *Top Regional Accounts*: Boggio Family of Pharmacies, District School Board of Niagara, Enbridge, General Motors, Niagara Catholic School Board, Niagara Health System, Niagara Region, Niagara Regional Police Service, Meridian Credit Union.

Share this:



Promoting Food & Beverage resources to industry

The Ontario Ministry of Agriculture, Food & Rural Affairs Food Bulletin now has a regular section promoting the services provided by the Canadian Food & Wine Institute (CFWI), and the CFWI Innovation Centre.



This month's bulletin has information on applying to the 2016 Premier's Award for Agri-Food Innovation Excellence Program; how paid internships are helping more graduates with disabilities launch their careers; the 2016 PROFIT: New to Exporting Seminar; participating in Taste of Canada - Season 6 in Minneapolis, Minnesota; and our usual listings of professional development and training opportunities, including those funded by *Growing Forward 2* (GF2), a federal-provincial-territorial initiative.

Industry news

- 1 [Now Accepting Applications for the 2016 Premier's Award for Agri-Food Innovation Excellence Program! Deadline: Friday, April 15, 2016 at 5 p.m.](#)
- 2 [Next GF2 Application Intake Coming Soon - Strengthen Your Application with Free Growing Forward 2 Traceability Workshops](#)
- 3 [Paid Internships Are Helping More Graduates with Disabilities Launch Their Careers](#)
- 4 [SAVE THE DATES: PROFIT: New to Exporting Seminar, Tuesday, May 31-Wednesday, June 1, 2016, Niagara Falls, ON and Buffalo, New Yorks](#)
- 5 [Get Your New, Innovative Product in Front of International Buyers](#)
- 6 [The 2015 Guide to Food and Beverage Manufacturing in Ontario - Now Available!](#)

Funding

- 1 [Growing Forward 2 \(GF2\) Funding: Applications from Organizations and Collaborations Accepted until Thursday, April 21, 2016](#)
- 2 [Next Growing Forward 2 Intake Round](#)
- 3 [Other Funding Programs for Food and Beverage Manufacturers](#)

Events

- 1 [OIMP - Meat Industry Day: Making Connections, Thursday, April 14, 2016, Milton](#)
- 2 [23rd Annual Food Forum for Industry and Government in Southwestern Ontario, Wednesday, May 4, 2016](#)
- 3 [Registration Now Open for Ontario Dairy Council Convention 2016, Sunday, June 5-Tuesday, June 7, 2016, Muskoka](#)
- 4 [2nd Food and Agriculture Business Seminar, Sunday, June 5-Tuesday, June 7, 2016, Guelph](#)
- 5 [Registration Now Open for the Food and Beverage Ontario Annual Golf Tournament, Tuesday, June 7, 2016, Guelph](#)
- 6 [Taste of Canada - Season 6, Monday, June 13-Tuesday, June 14, 2016, Minneapolis, Minnesota](#)

Training and Resources

- 1 [NEW - Practical HACCP for Food Processors, Tuesday, May 17-Thursday, May 19, 2016, Cambridge](#)
- 2 [NSF-GFTC Growing Forward 2 Training, Wednesday, May 18, 2016, Guelph](#)
- 3 [EMC \(Excellence in Manufacturing Consortium\) Growing Forward 2 Food Events](#)
- 4 [OIMP Training Events: April, May, June 2016](#)
- 5 [Niagara College Resources for the Food Industry](#)
- 6 [Growing Forward 2 \(GF2\) Self-Assessment Tools for Processors](#)
- 7 [Other Resources for Food Processors](#)
- 8 [Follow OMAFRA on Twitter](#)

Niagara College Resources for the Food Industry

[Niagara College \(NC\)](#) has many programs and resources to support the food industry.

The college's trailblazing [Canadian Food and Wine Institute](#) is home to the first commercial teaching winery and teaching brewery in Canada.

The Science of Food: Canada's Food Processing Industry is Growing: The [Culinary Innovation and Food Technology \(Co-op\) Program](#) at Niagara College's [Canadian Food and Wine Institute](#) provides students with a direct path to employment through high standards of education and practical training. The program is unique in combining culinary training with food science, plus opportunities to collaborate with on-site greenhouse, wine and beer programs.

Are You Hiring? Niagara College Culinary Innovation and Food Technology (Co-op) students and graduates are available and ready to work in R & D, QA, Sensory, Food Safety, Food Production Operation and more. They are seeking co-op/summer employment opportunities for their upcoming work term. Niagara College can post to graduates throughout the year.

Students have extensive training in both Food Science and Culinary Arts (including SQF Certification and Federal- and GFSI-based HACCP). From concept to new product launches - they know the science behind food/beverage production and how to make products that taste great.

Employers may be eligible for the Ontario Co-operative Education Tax Credit. For more information, contact Cheryl Evans, Employer Relations at cevans@niagaracollege.ca | 905-641-2252 x4404 OR visit the College's [website](#).

Do you have new project ideas but not the resources to bring them to life? Niagara College's Research and Innovation Division can help. With funding support from the provincial and federal governments, Niagara's faculty researchers, students and graduates are available to conduct projects to develop new or improved products and processes for small and medium-sized businesses. The College works on many food and beverage innovation projects; for example, recipe improvement or development, nutritional labelling, shelf-life analysis, sensory testing and regulatory assistance.

For more information about research and innovation at Niagara College: contact Kristine Canniff, Industry Liaison Officer at kcanniff@niagaracollege.ca or 905-641-2252 x 4198 OR visit www.ncinnovation.ca

Visit the [Canadian Food and Wine Institute](#) at Niagara College [website](#) for more information about its programs and resources that support the food industry.

COVERAGE TYPE E-Newsletter

APRIL 2016 omafra.gov.on.ca

Symposium on Niagara's agricultural identity

Niagara College's contributions to the discussion are front-and-centre in coverage of the agricultural symposium held at the Niagara-on-the-Lake campus in early May.

COVERAGE TYPE Print

MAY 2016 niagarathisweek.com

May 10, 2016 | Vote 0 0

Symposium tackles Golden Horseshoe's ag identity



Agricultural Symposium

Luke Edwards/Staff Photo

The Town of Lincoln and Niagara College hosted an agricultural symposium last week, inviting 90 people in the agricultural sector from across the Golden Horseshoe to talk about growing the food and farming cluster in the region. In the photo, answering questions from the audience are presenters, from left: VRIC CEO Jim Brandle, GHFFA executive director Janet Horner, Food and Beverage Ontario innovation program director Al Brezina, and OMAFRA regional economic development advisor Kim Reep.

Grimsby Lincoln News
By Luke Edwards

NIAGARA-ON-THE-LAKE — A hub is only as useful as the wheel it supports.

In the case of agriculture in the Golden Horseshoe, the Town of Lincoln has positioned itself as the hub, and on Friday it reached out to strengthen the bonds that will make its official designation as a Centre of Excellence for Agriculture a success. Teaming up with Niagara College, town officials held a symposium entitled "The Road to Defining a Centre of Excellence for Agriculture and Food Serving Niagara and Beyond." The symposium brought politicians, town planners and agricultural advocates from around the Niagara region and beyond together to discuss Lincoln's designation and how it can be beneficial in the broader Niagara context.

SIDEBAR

What the other speakers had to say

Janet Horner, executive director for Golden Horseshoe Food and Farming Alliance: Much of the work of GHFFA is breaking down the barriers between municipalities, levels of government and organizations. Horner pointed to the agricultural mapping tools the organization has developed and is now shared between staff at the provincial and municipal levels.

Horner said the Golden Horseshoe's food and farming cluster is the third largest of its kind in North America.

Kim Reep, regional economic development advisor with the Ministry of Agriculture, Food and Rural Affairs: "Hello, I'm from the government and we're here to help," she said, to much applause from those in attendance. Reep went over some of the programs the provincial government has undertaken to help those in the food and farming sector innovate and develop. Those programs include the Rural

theme at Friday's symposium. Representatives from the Vineland Research and Innovation Centre, Grape Growers of Ontario, Niagara College and Golden Horseshoe Food and Farming Alliance spoke of the various technological and other innovations being undertaken throughout the region.

"Agricultural innovation sustains our species," said Jim Brandle, CEO of VRIC. "It's not a better cell phone or a better car, this is how we stay alive."

With the global population soaring Brandle said the world's farmers will have to do more with less in the coming decades. At VRIC, researchers have developed products like the Crazee Mite, a new pest-control method for greenhouses.

"It's a brand new agent for controlling aphids and mealybugs," he said, adding the mite also happens to be a native of St. Catharines.

With Lincoln having such a strong horticultural base, Brandle said it's also time to bring automation to that sector. While grain farmers and dairy operators can maintain huge operations with low labour costs, horticulture farmers continue to rely on temporary and migrant farm workers and the overhead that goes with it.

Debbie Zimmerman, CEO of the Grape Growers of Ontario, also pointed to the innovation of vineyards in her sector. She pointed to Brock University's Vine Alert program, which alerts grape growers when temperatures drop to dangerous levels. It's specific to location and grape variety, providing growers with precise information on when to turn on their wind machines.

"Since having Vine Alert these crop losses have been reduced dramatically," she said.

For others, innovation wasn't just about new technology, but new ways to tell their stories. Al Brezina, innovation program director at Food and Beverage Ontario, talked about the importance of promoting the industry.

"In any day you can pick up the paper and see a story on the auto sector, but you probably won't see a story on food and beverage," he said. However, given the sector brings in \$40 billion in revenues annually, Brezina said it is a huge economic driver.

Colborne: innovations can present both opportunities and challenges. Acs outlined the city's transition from Carbohydrate Valley to its new role within the food processing sector. As health concerns about high fructose corn syrup led to lowering consumer demand Port Colborne had to reposition itself when former major employer Ingredion (previously Casco) pulled out of the city.

"We now focus on other food processing opportunities," he said.

Those other opportunities include Jungbunzlauer, a global company that manufactures citric acid, special salts and sweeteners and other products from renewable raw materials, poultry processors Pinty's and the city's various grain elevators and terminals.

Gregor MacLean, research project manager for Niagara College's Agriculture and Environment Innovation Centre: researchers at the college are eager to collaborate with local farmers. His department has been hard at work developing useful precision agriculture tools that need real world test sites.

"The Centre for Excellence in Agriculture helps us connect with people," he said.

Don Cyr, professor of finance and former dean of the Goodman School of Business at Brock University: Issues the university has researched include social licence, the need to present straightforward answers to questions such as genetically modified organisms and climate change, and promotion of Canadian food and beverages globally. Cyr said there are great opportunities for Canadian food producers to help feed the burgeoning Chinese middle class, and Niagara's already strong relationship with China can make the region a leader when it comes to those opportunities.

R&I showcase at OCE Discovery 2016

From a hydroponics plant tower to cold-brewed coffee sampling, the Research & Innovation division and ncTakeoff had one of the most interactive booths at OCE Discovery 2016, held in downtown Toronto.

The diverse applied research offerings of Niagara College's Research & Innovation division were on display for two days in downtown Toronto this week as part of the Ontario Centres of Excellence (OCE) Discovery Conference.

Taking place May 9 and 10 at the Metro Toronto Convention Centre, Discovery is billed as one of Canada's leading innovation-to-discovery conferences, bringing together industry, entrepreneurs, academia, government and the investment community.

The applied research teams showcased recent OCE-funded projects as well as ongoing research in each of the main areas of specialization. Highlights included a water tower garden; mini aquaponics unit; cold-brew coffee sampling, preserved sauces sampling; a presentation of website and technology adoption projects; and recent projects employing 3D scanning, printing and prototype work.

RESEARCH & INNOVATION

Many sides of Niagara College R&I showcased at Discovery

© May 11, 2016



COVERAGE TYPE Digital

MAY 2016 ncinnovation.ca

College has role to play in developing GE facility

Postmedia newspapers and websites promote the college's collaborative offerings for the newly announced GE facility, including the ability to provide skilled workers, and to partner on R&D through such facilities as the Walker Advanced Manufacturing Innovation Centre.

COVERAGE TYPE Print, Digital

JUNE 2016 [Welland Tribune](#)

College has role to play in GE facility

By Allan Benner, The Tribune
Friday, June 3, 2016 7:07:36 EDT PM



Niagara College president Dan Patterson

Recommend 14

Tweet

G+1 0

SHARE

AA+ Print

Report an error

Niagara College hopes to play a big role in helping ensure the new General Electric plant planned for Welland has the skilled labour force it needs.

College president Dan Patterson called the announcement Wednesday "great news for Niagara and we were pleased to support the city's efforts to bring this facility to Welland."

In an e-mailed statement, Patterson pointed out that the company referred to Welland's skilled workforce as one of the reasons it selected this city for the new 450,000 square foot plant, which "really highlights the important role that Niagara College plays in the economic development of our region."

"Niagara College will support GE by providing highly skilled and knowledgeable technology and business graduates that are work-ready and prepared to excel with GE, as well as applied research support," Patterson said. "Through our new Walker Advanced Manufacturing Innovation Centre at the Welland Campus we can provide access to faculty and research teams, resources and equipment to support research and innovation. We look forward to working with GE – both in terms of providing skilled graduates and in pursuing opportunities for applied research."

Recommend 14

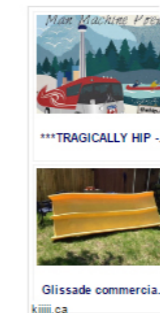
Tweet

G+1 0

SHARE

AA+ Print

Report an error



kijiji.ca

Niagara College hopes to play a big role in helping ensure the new General Electric plant planned for Welland has the skilled labour force it needs.

College president Dan Patterson called the announcement Wednesday "great news for Niagara and we were pleased to support the city's efforts to bring this facility to Welland."

In an e-mailed statement, Patterson pointed out that the company referred to Welland's skilled workforce as one of the reasons it selected this city for the new 450,000 square foot plant, which "really highlights the important role that Niagara College plays in the economic development of our region."

"Niagara College will support GE by providing highly skilled and knowledgeable technology and business graduates that are work-ready and prepared to excel with GE, as well as applied research support," Patterson said. "Through our new Walker Advanced Manufacturing Innovation Centre at the Welland Campus we can provide access to faculty and research teams, resources and equipment to support research and innovation. We look forward to working with GE – both in terms of providing skilled graduates and in pursuing opportunities for applied research."

Patterson said colleges are "uniquely suited" to help to produce graduates to meet the demands for skilled workers at industries across Canada.

"In terms of technology and skilled trades, Niagara College has made significant investments in the Rankin Technology Centre at the Welland Campus to support these programs," Patterson added.

GE announced Wednesday that it is building a new engine manufacturing plant on 75 acres of property that it purchased from the city of Welland, off Highway 140.

The facility will ultimately replace a manufacturing facility currently running in Waukesha, Wis.

Ground is to be broken for the facility in August, and the company hopes to begin operations there in early 2018.

ABenner@postmedia.com

Study Counselling Online
yorkvilleu.ca/CounsellingPsychology
Earn an Accredited Master's Degree. And
Become a Certified Counsellor!

VEBTA program promoted

The Digital Media & Web Solutions team at Research & Innovation offers e-commerce solutions for local businesses for the fourth year in a row, thanks to funding from the Ontario Centres of Excellence.

COVERAGE TYPE Digital

JUNE 2016 Ncinnovation.ca, [Erie Media](#)

DIGITAL MEDIA & WEB SOLUTIONS

Niagara College helps industry embrace e-business and technology adoption solutions



© June 8, 2016

For the fourth year in a row, Niagara College's Research & Innovation division is ready to offer small- and medium-sized businesses (SMEs) access to the College's resources to provide e-business and technology adoption solutions.

Thanks to a new \$50,000 grant from the Ontario Centres of Excellence (OCE), Niagara College will offer vouchers to 20 companies to support projects that will generate new market opportunities. Eight vouchers are available for companies to access Technology Adoption projects, which will focus on technology development and testing/validation activities to support innovation. The remaining 12 vouchers will focus on e-business solutions such as website development, online sales process, digital and social media and customer relationship management.

Technology adoption projects are incorporated into an appropriate technical course in a program such as Culinary Innovation Food Technology; Greenhouse Technician; and Mechanical Engineering Technician. Students in the course work with their faculty and industry partner to help de-risk new

Niagara College helps industry embrace e-business and technology adoption solutions

June 9, 2016 | Filed under: Niagara College | Posted by: Press Release

For the fourth year in a row, Niagara College's Research & Innovation division is ready to offer small- and medium-sized businesses (SMEs) access to the College's resources to provide e-business and technology adoption solutions.



Thanks to a new \$50,000 grant from the Ontario Centres of Excellence (OCE), Niagara College will offer vouchers to 20 companies to support projects that will generate new market opportunities. Eight vouchers are available for companies to access Technology Adoption projects, which will focus on technology development and testing/validation activities to support innovation. The remaining 12 vouchers will focus on e-business solutions such as website development, online sales process, digital and social media and customer relationship management.

Technology adoption projects are incorporated into an appropriate technical course in a program such as Culinary Innovation Food Technology, Greenhouse Technician, and Mechanical Engineering Technician. Students in the course work with their faculty and industry partner to help de-risk new technologies and promote their adoption.

A technology adoption project has enabled the North Hamilton Community Health Centre (NHCHC) to harvest the first two crops of lettuce, which they have been able to share with participants in the programs improving food access in our communities, according to Elizabeth Beader, CEO of the NHCHC.

"Through partnering with Niagara College and being a recipient of the OCE grant, we were able to purchase growing towers and supplies for our new greenhouse," Beader explains. "Niagara College students have been supporting the community through consultation and development teams including: operations, crop advisement, costing, construction and layout design. The students have also provided greenhouse training to community stakeholders."

Bill MacDonald, Niagara College faculty, was "thoroughly impressed by the commitment of the students who drove to Hamilton every two weeks to work on this project, which enabled them to apply their classroom learning in a real-world scenario and see the benefits of their effort on the north Hamilton community."

The NHCHC was equally impressed, awarding Niagara College with Partnership Innovation Award for the project, which will be formally recognized in this autumn.

"OCE is proud to work with Niagara College to support the great companies working in the Niagara

Adrienne Tse profiled as part of convocation coverage

A graduate of the Culinary Innovation and Food Technology program, Adrienne Tse's overall college experience, including part-time work with the CFWI Innovation Centre, make her a great success story to profile during spring convocation.

COVERAGE TYPE Print, Digital

JUNE 2016 [St.Catharines Standard](#)

Anti-bullying advocate graduates Niagara College

By [Andrea Tingey](#), Standard Staff
Tuesday, June 21, 2016 5:40:19 EDT PM



Recommend 126

Tweet

G+1 0

SHARE

AA+

[Report an error](#)

Related Stories

[Niagara College grad leaves legacy of leadership](#)

[Siblings graduate together](#)

Adrienne Tse found a place to belong at Niagara College.

During her three years at the school, Tse led an annual bullying awareness presentation and volunteered in the Centre for Students with Disabilities and the Centre for Student Engagement and Leadership. She also worked as a peer mentor and an orientation leader.

"For those who attended (my presentations), they have said I inspired them, which makes me really happy," said Tse, who graduated from the college Tuesday. "I'm in it to just speak out and let people know that there are people who are different than you who are people too. They have feelings, too, that can get hurt."

Tse approached the college in her first year with an idea for explaining how to navigate Niagara College for people with disabilities. She originally wanted to bring in a lecturer, but realized the message would mean more coming from her.

"If I tell it from my perspective, students will kind of relate more to it," said Tse, who has learning difficulties.

"I also talked about how it felt for me, about how some people were bullying me and I didn't like it," she said. "Volunteering with the Centre for Student Engagement and Leadership allowed me to overcome my fear and my shyness, and I felt accepted in college."

During her time at Niagara College she collected many awards, including the Canadian Food and Wine Institute Dean's Engagement Award, the Ontario Volunteer Service Award and the Student Administrative Council Volunteer of the Year Award.

1Awards winners announced

The FirstOntario-created 1Awards are handed out in downtown St. Catharines. Co-sponsored by Niagara College, the top three businesses will all receive services from the Research & Innovation division.

COVERAGE TYPE Print, Digital, Radio

JUNE 2016 [St.Catharines Standard](#), [610CKTB](#)

Niagara's 1Awards entrepreneur winners named



By Don Fraser, St. Catharines Standard
Wednesday, June 22, 2016 9:38:29 EDT PM



The first-ever 1Awards in Niagara were handed out by FirstOntario Credit Union, with three local businesses being awarded a shared total of \$115,000 in cash and in-kind services Wednesday at FirstOntario Performing Arts Centre in St. Catharines. From left are Merk Melloni from Urge to Purge, Adam Hynan-Smith and Tamara Jensen from Gastrónomo Vagabundo, and Carmelina Lavigna with manager Gerri Saporito from Tootzie's Tune-Up. (Bob Tymczyszyn/St. Catharines Standard/Postmedia Network)

Recommend 232

Tweet

G+1

SHARE

AA+ Print

Report an error

Introducing

Three local businesses came on top at FirstOntario's first-ever 1Awards in Niagara, announced Wednesday evening at FirstOntario Performing Arts Centre.

El Gastrónomo Vagabundo's Peapod Cuisine, Tootzie's Tune-Up and Urge to Purge shared \$115,000 in cash and in-kind services.

El Gastrónomo is a mobile food truck that serves up gourmet cuisine, Tootzie's offers a "hair and maintenance" experience for men and women on Scott Street in St. Catharines and Urge to Purge of Welland, declutters homes.

The competition received 26 applications from local entrepreneurs in Niagara in its inaugural year. The winners competed as a group of seven small business finalists who presented to a panel of judges at the end of May.

They shared their ideas about growth and future success in their community.

The awards were developed in 2012 in Hamilton to promote and support small businesses, and they expanded to Niagara in a separate competition.

News in Niagara

News > Small businesses in the spotlight at FirstOntario Credit Union's Inaugural 1Awards

Small businesses in the spotlight at FirstOntario Credit Union's Inaugural 1Awards

Posted on 6/23/2016 12:05 PM



Small Niagara businesses were honoured at the FirstOntario Credit Union's Inaugural 1Awards.

The awards were developed in 2012 in Hamilton to promote and support small businesses.

The awards expanded to Niagara and were handed out last night at the FirstOntario Performing Arts Centre in St.Catharines.

El Gastrónomo Vagabundo (Peapod Cuisine), Tootzie's Tune-Up and Urge to Purge shared \$115,000 in cash and in-kind services as part of the honour.

"FirstOntario really puts a focus on small and medium-sized businesses because we know they are a huge driver of our economy," said James Lefebvre, Associate Vice President Business Services, FirstOntario Credit Union. "We support these businesses and we want to help them take the next step in their business growth. It's about celebrating promising entrepreneurs in Niagara and helping them get to that next level."

El Gastrónomo Vagabundo is a mobile food truck that serves up gourmet cuisine throughout Niagara and the surrounding area.

Tootzie's Tune-Up offers a unique "hair and maintenance" experience for men and women on Scott Street in St. Catharines and Urge to Purge, with its home base on Thorold Road in Welland, declutters homes in Niagara and beyond.

The competition saw 26 applications from local entrepreneurs within the Niagara Region in its inaugural year.

The winners faced a tough battle as they competed in a group of seven successful small business finalists who presented to a panel of judges at the end of May.

[Permalink](#) [Print](#) [Share This](#)

White Oaks project takes root

With the first plantings of the White Oaks sustainable garden project comes the first promotional online news and social media items. The team starts gathering content to develop a weekly blog as well.

COVERAGE TYPE Digital

JUNE 2016 [InsideNC](#)

Niagara College research team building sustainable garden for White Oaks

6/14/2016 10:53 AM

Thanks to funding from the Natural Sciences and Engineering Research Council of Canada (NSERC), an Agriculture & Environmental Innovation Centre team from Niagara College is spending the summer building a sustainable food garden for White Oaks, one of the College's closest Niagara-on-the-Lake neighbours.

The project involves converting 1,152 square feet of property into a garden for food production to be used in White Oaks' new restaurant, opening this August.

Grow Kitchen & Café will specialize in bringing together culinary art, education, wellness and the ultimate in nutrition, with a menu committed to and imagined on sustainability – primarily plant based – that is vibrant and minimally processed. The food will be rooted in health, innovation, local partnership and of course, amazingly delicious, according to White Oaks' Kyle Payton, a Niagara-born chef who has returned to his roots to be creative consultant on Grow.

Niagara College horticulture professor Tanya Blankenburg is the project lead, while recent graduate Meghan Beattie and current student Mackenzie Haines are working daily on the project, researching and implementing the best methods of soil conditioning and plant care methods to develop a sustainable food garden.

You can follow their progress over the summer on social media, both through White Oaks (Instagram @white_oaks, Twitter @WhiteOaksResort, and Facebook) and through the SM channels of the college's Research & Innovation division (Instagram @ncinnovation, Twitter @NiagaraResearch, and Facebook) Anyone wishing to snap a photo of the garden is asking to use the hashtag #growwithniagara to help us share



Lunch & Learn: Show Me the Money

All business sectors supported by Research & Innovation are invited to take part in a lunch-time presentation from regional, provincial and federal representatives regarding access to government funding.

COVERAGE TYPE Digital

JUNE 2016 ncinnovation.ca

WALKER ADVANCED MANUFACTURING INNOVATION CENTRE

Lunch & Learn focuses on Accessing Government Funding



© June 14, 2016

Our next workshop in the Lunch & Learn services, put on by the Walker Advanced Manufacturing Innovation Centre, will show participants how to work with the college to access publicly funded programs to boost the Canadian economy. Canadian federal, provincial, and municipal government bodies can help your business through grants, loans, or other forms of financing. Finding and applying for government grants or loans can be a time-consuming, complex process.

We're here to help. In this lunch-time session, set for June 28 at the Welland Campus, you will learn about funding and service opportunities from:

- National Research Council Canada
- Ontario Centres of Excellence
- Niagara Region Economic Development

To find out more, and to register click [HERE](#).



Top college educator

Research & Innovation is pleased to put the spotlight on Niagara College faculty member Holly Catalfamo, named one of Canada's top educators by the Society for Teaching and Learning in Higher Education. Holly has been a long-time participant in course-based and applied research projects with the division.

COVERAGE TYPE Digital

JUNE 2016 [Erie Media](#), [InsideNC](#)

NC's Holly Catalfamo among Canada's top college educators

6/16/2016 9:58 AM



NC professor Holly Catalfamo has been recognized by the Society for Teaching and Learning in Higher Education (STLHE) as one of the country's top college educators for 2016.

Catalfamo, a faculty member in the School of Business and Management, is one of five recipients of STLHE's prestigious College Sector Educator Award which recognizes individuals in the college community who have made quality efforts to promote and support

teaching excellence and the development of the Canadian college sector.

"I am delighted to welcome Holly into the select group of College Sector Educator Award winners," said Robert Lapp, president of the STLHE. "Holly epitomizes the STLHE's visionary goal of raising the quality of teaching and learning in all sectors of postsecondary education in Canada. Not only is Holly a leader in experiential learning, putting into practice cutting-edge approaches to quality instruction, but she is also a leader in the scholarship of teaching and learning, where her research influences the best practices of her peers all across Canada, in colleges, cegeps, institutes and universities."

In addition to teaching, Catalfamo, who joined the College in 2003, also serves as coordinator for the NC's Human Resources programs. Her efforts have helped empower faculty here at NC and across the province with transformative course-based applied research experiences. She has coached new educators, mentored faculty and in 2011 she established a Community of Practice focused on course-based applied research. Catalfamo also founded a team to support the development of new coordinators.

"It is a tremendous and incredibly humbling honour to be recognized by the Society for Teaching and Learning in Higher Education for something that I am so passionate about," said Catalfamo. "I am so very lucky to be able to do what I love every day - teach and interact with amazing students and graduates. I also have remarkable colleagues that are incredibly talented and who inspire me as an educator. This

Niagara College professor among the top five college educators in Canada

June 17, 2016 | Filed under: News, Niagara College | Posted by: Press Release



Niagara College Photo – Niagara College professor Holly Catalfamo

Wins prestigious College Sector Educator Award

Niagara College professor Holly Catalfamo has been recognized by the Society for Teaching and Learning in Higher Education (STLHE) as one of the country's top college educators for 2016.

Catalfamo, a faculty member in the College's School of Business and Management, is one of five recipients of STLHE's prestigious College Sector Educator Award which recognizes individuals in the college community who have made quality efforts to promote and support teaching excellence and the development of the Canadian college sector.

"I am delighted to welcome Holly into the select group of College Sector Educator Award winners," said Robert Lapp, president of the STLHE. "Holly epitomizes the STLHE's visionary goal of raising the quality of teaching and learning in all sectors of postsecondary education in Canada. Not only is Holly a leader in experiential learning, putting into practice cutting-edge approaches to quality instruction, but she is also a leader in the scholarship of teaching and learning, where her research influences the best practices of her peers all across Canada, in colleges, cegeps, institutes and universities."

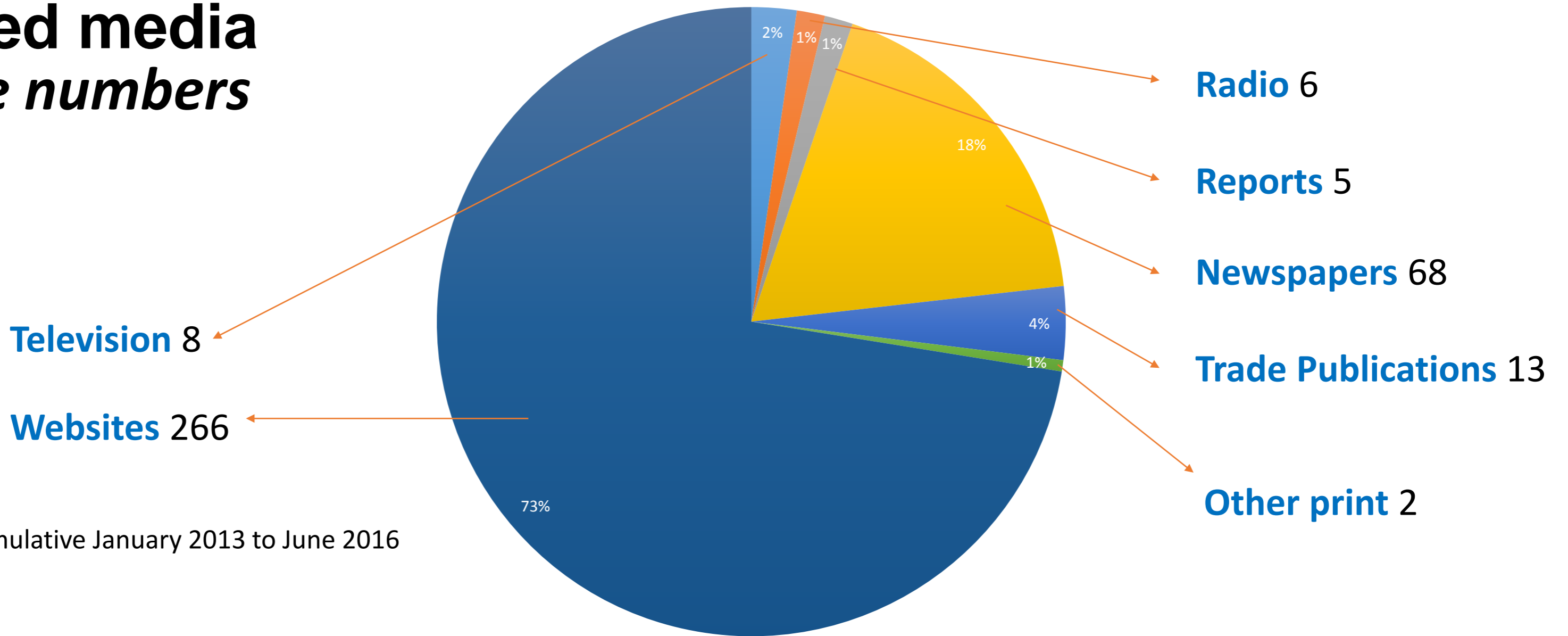
In addition to teaching, Catalfamo, who joined Niagara College in 2003, also serves as program coordinator for the College's Human Resources programs. Catalfamo's efforts have helped empower faculty at Niagara College and across the province with transformative course-based applied research experiences. She has coached new educators, mentored faculty and in 2011 she established a

Spring 2016 Recruitment

To ramp up summertime activity, Research & Innovation uses multiple forms of media to attract co-op, part-time and full-time recruits to all research sectors of the division.



Earned media *by the numbers*

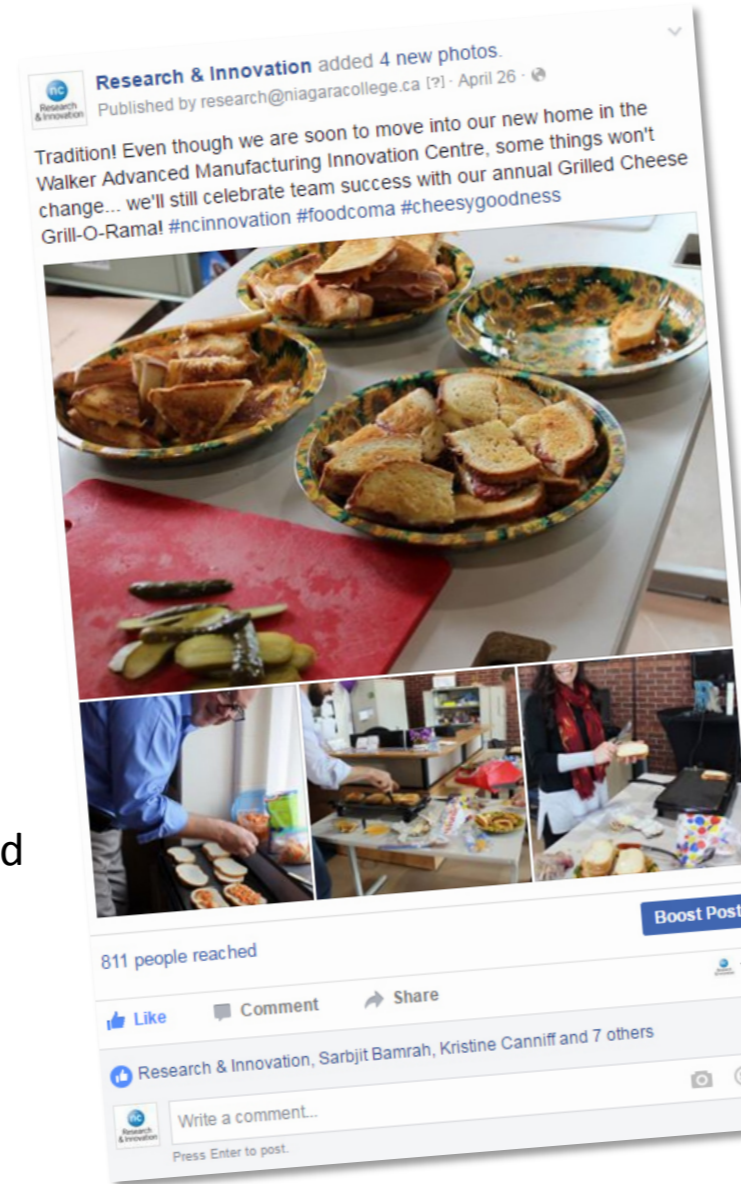


TIMELINE Cumulative January 2013 to June 2016

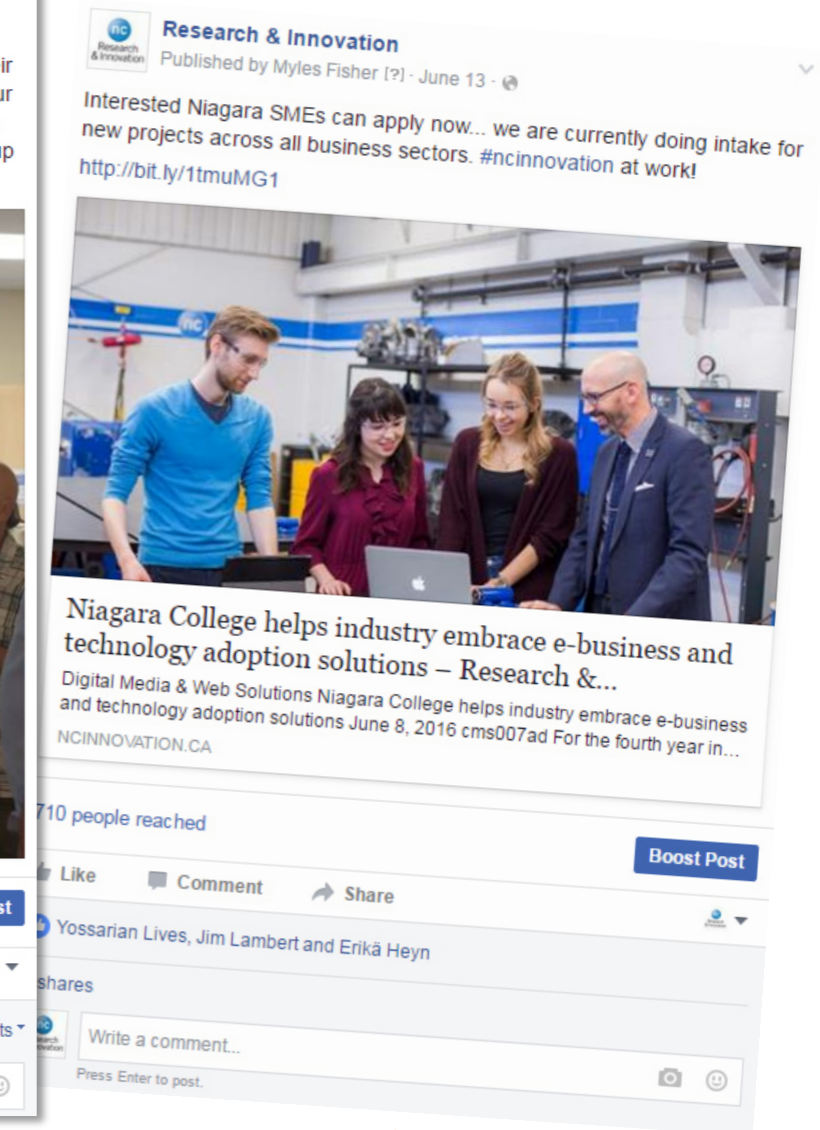


226 likes

April →
811 people reached



May 217 people reached



June 710 people reached

SOCIAL MEDIA: [Facebook](#)
TIMELINE As of June 2016



671 followers

SOCIAL MEDIA: [Twitter](#)
TIMELINE As of June 2016





1,904 followers

SOCIAL MEDIA: [LinkedIn](#)

TIMELINE As of June 2016

April 1,267 impressions

Niagara College Research & Innovation Applications now being accepted for inaugural 1Awards Niagara! If you're an SME in business for at least 2 years, apply now for your chance at \$115,000 in cash and services from some of the best in the biz here in Niagara.

THE YOU NEED. AWARDS
apply today!

1Awards Niagara
1awardsniagara.ca • Win your share of \$115,000 in custom designed prize packages of cash and top level services.

Organic Targeted to: All Followers
1,267 impressions 9 clicks 7 interactions 1.26% engagement

Sponsor update

Like (3) • Comment (1) • Pin to top • 2 months ago

Carolyn Mullin, Stephanie Iannacchino and Katherine Perrin

Lynda Cochrane I like.
2 months ago

Add a comment...

Niagara College Research & Innovation Recent graduates in computer programming offering an internship opportunity at the NOTL campus with our Agriculture & Innovation Centre team. Clean Tech opportunity; details here: <https://lnkd.in/g/...>

Computer Programming Research Associate
cleantech.collegesinstitutes.ca • The C Research Associate opportunity is an excellent recent graduate to gain valuable experience with a professional team. The team member will deliverables from the senior research....

Organic Targeted to: All Followers
1,202 impressions 7 clicks 5 interactions 1.00% engagement

Sponsor update

Like (3) • Comment • Pin to top • 1 month ago

Karen McGrath, Karina Filice and Carolyn Mullin

Add a comment...

May 1,202 impressions

Niagara College Research & Innovation Interested Niagara SMEs can apply now... we are currently doing intake for new projects across all business sectors. #ncinnovation at work

Niagara College helps industry embrace e-business and technology adoption solutions
ncinnovation.ca • For the fourth year in a row, Niagara College's Research & Innovation division is ready to offer small- and medium-sized businesses (SMEs) access to the College's resources to provide e-business and technology adoption solutions. Thanks to a new...

Organic Targeted to: All Followers
1,068 impressions 5 clicks 3 interactions 0.75% engagement

Sponsor update

Like (3) • Comment • Pin to top • 2 months ago

Markos Polydorou, Jenn Dey and Lorraine Snihur

Add a comment...

June 1,068 impressions

For more information visit: **ncinnovation.ca**

SOLUTIONS FOR INDUSTRY

Providing innovation solutions to business and industry through applied research in partnership with Niagara College faculty and students.