Research & Innovation









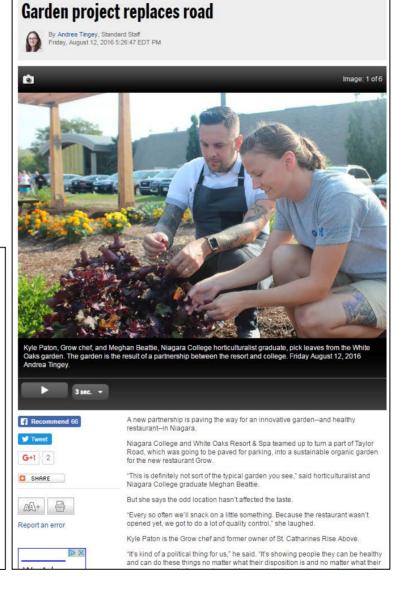
In The Media
July – September
2016



Food Garden planted at White Oaks

Students and faculty with the Research & Innovation division convert a former parking lot and grass strip into a sustainable food garden for use in the new Grow restaurant at White Oaks Resort & Spa.







faculty and students from Niagara College and funded by the federal government in partnership with White Oaks Resort & Spa.

lackenzie Haines tends to marigolds planted in a new garden at White Oaks Resort. The sustainable garden was led by

Niagara-On-The-Lake Town Crier By Melinda Cheevers

NIAGARA-ON-THE-LAKE — Joni Mitchell would be proud. Instead of paving paradise to put up a parking lot, White Oaks Resort opted to turn a surplus piece of roadway in front of its Taylor Road property into a lush garden rather than expanding its parking lot.

Michael Wakil, White Oaks's chief development officer, said the original plan was to extend the resort's parking lot but in the end, he just couldn't go through with it.

"I realized when you look out, it would just be asphalt. There's the parking that's already here, then a roadway and then the (Outlet Collection at Niagara)'s parking lot. That's a lot of asphalt," he said.

Instead, White Oaks teamed up with Niagara College, tapping into expertise found within the school's horticulture program, to create a strip of garden that runs along Taylor Road. White Oaks went through the college's Research and Innovation department that partners various school faculties and students up with appropriate research opportunities within Niagara's business community. Gregor MacLean, the college's project manager overseeing the agriculture and environment portfolio, applied for grants to fund the initiative. As a result, two horticulture students — Mackenzie Haines, who was on a co-op placement and Meghan Beattie, a recent graduate of the program — were brought on board for the summer to help make the garden a reality. They designed and built the garden.

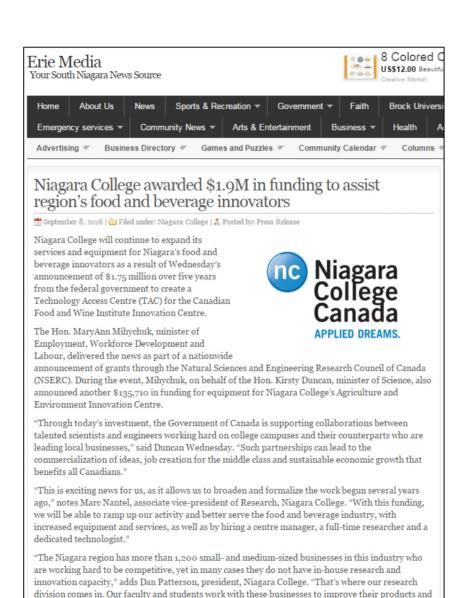
"We designed this garden together, we take care of it together," said Haines of the garden

COVERAGE TYPE Digital, Print
JULY 2016 St.Catharines Standard, Niagara This Week



CFWI funding for new TAC

Government grants are announced for the Research & Innovation division: the Canadian Food & Wine Institute Innovation Centre receives funds to create a Technology Access Centre.



efficiency. These projects then contribute to job creation and the overall development of the sector in

the region."

Niagara College awarded \$1.9M for region's food and beverage innovators

Niagara College will continue to expand its services and equipment for Niagara's food and beverage innovators as a result of the Sept 7 announcement of \$1.75 million over five years from the federal government to create a Technology Access Centre for the Canadian Food & Wine Institute Innovation Centre.

The Hon. MaryAnn Mihychuk, Minister of Employment, Workforce Development and Labour, delivered the news as part of a nationwide announcement of grants through the Natural Sciences and Engineering Research Council of Canada (NSERC). During today's event, Mihychuk, on behalf of the Hon. Kirsty Duncan, Minister of Science, also announced another \$135,710 in funding for equipment for Niagara College's Agriculture & Environment Innovation Centre.

Located at the Niagara-on-the-Lake campus, the CFWI Innovation Centre will also provide support services and mentorship to hundreds of companies as a result of training and networking opportunities. The Centre offers a full suite of services to support industry innovation and commercialization of new products and processes in the food and beverage sector. From new recipe development to shelf-life testing and nutritional labelling, the CFWI Innovation Centre pairs industry partners with faculty, recent graduates and students with the right expertise and equipment to meet industry needs.

As a Technology Access Centre, the CFWI Innovation Centre becomes one of 30 such TACs across Canada, supported by the Tech-Access Canada network (tech-access.ca). Tech-Access Canada serves vital industrial sectors across the country, responding to industry applied research needs through innovation support services delivered by college faculty, staff and students.

The Centre was announced in 2012 during a visit by Her Royal Highness, the Countess of Wessex, and came into being thanks to significant funding support from the Government of Canada through NSERC (\$2.3 million); the Canada Foundation for Innovation (\$680,000); from the Ontario Research Fund (\$680,000); and contributions from Niagara College and industry partners.

The minister's announcement was made at Red River College in Winnipeg, and included more than \$36 million in grants for 32 research projects to colleges and CEGEPs across Canada, to support applied research and development activities with Canadian businesses. The grants were awarded under the College and Community Innovation Program.

1500 lbs. of pork donated to Westman food banks

For the sixth year in a row, the Provincial Exhibition has partnered with six Manitoba Co-op's and five local meat processors to deliver approximately 1500 lbs. of pork from the Royal Manitoba Winter Fair to several Westman food banks and soup kitchens.

Provincial Exhibition volunteer Lawrence Langlois of Virden, volunteered to care for the pigs that are used in the pig scrambles at the 2016 Royal Manitoba Winter Fair. Feed for the animals is donated by Co-op Feeds and western Manitoba Co-op retailers, including Heritage Co-op, Neepawa Gladstone Co-op, Valleyview Co-op, Kenton Consumers Co-op and Boundary Co-op.

"Over the last few weeks, the pigs were delivered by our volunteers to Renard's Meat Services at Virden, Prairie Rose Meats at Souris, Henry Meats in Brandon, Jarvis Meats at Gladstone, and DAL Meats in Killarney." Said Ron Kristjansson, General Manager of the Provincial Exhibition. "These local meat processors have donated all the processing costs and make sure the pract is elipsing to food banks and example in their own area."

ing costs and make sure the meat is delivered to food banks and soup kitchens in their own area."

The distribution of the meat donation directly relates to the region where the feed and processing sponsors are located to create a direct connection between the feed suppliers and the meat processors.

"We have been able to support groups in need from Portage la Prairie up through Minnedosa, Souris, Brandon, Killarney, Boissevain, Virden and right out towards Moosomin, Saskatchewan." Said Kristjansson. "In Brandon, the meat was donated to Helping Hands Soup Kitchen. The direct connection between the meat processors and the organization receiving the pork is a special part of this program and all of the processors have their own relationships with the groups in their area."

The Provincial Exhibition takes great pride in giving back to the community in this manner. "Support from partners like the Co-ops, the Spruce Woods Colony which sold us the pigs at a very reasonable price, and all of the meat processors allows us the opportunity to use the pigs during the Royal Manitoba Winter Fair for agricultural education, as well as give a valuable food donation to the Westman area." Said Kristjansson. "The Provincial Exhibition receives a lot of support from the residents in this area and are proud to be able to support them in return."

10

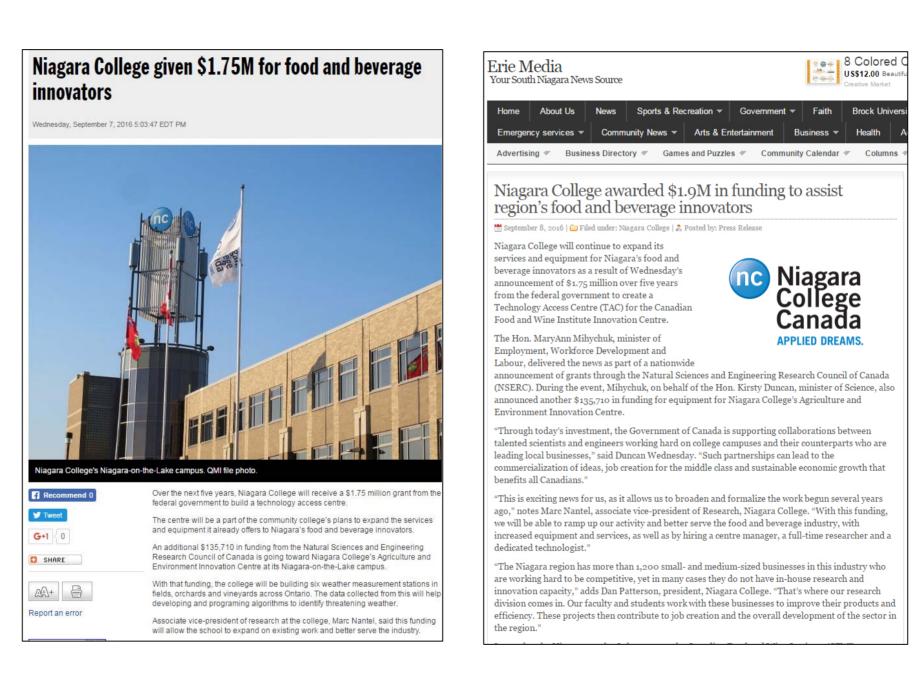
COVERAGE TYPE Digital **SEPTEMBER 2016** St. Catharines Standard, Erie Media, Agri Digest Online



Grant for research equipment

Agriculture & Environment Innovation Centre gets funding from Applied Research Tools & Instruments Grants (ARTI) for weather measurement stations.

COVERAGE TYPE Digital **SEPTEMBER 2016** St.Catharines Standard, Erie Media

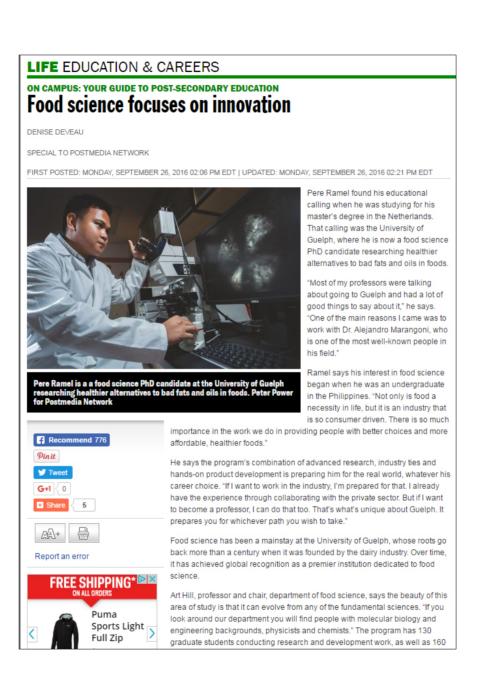


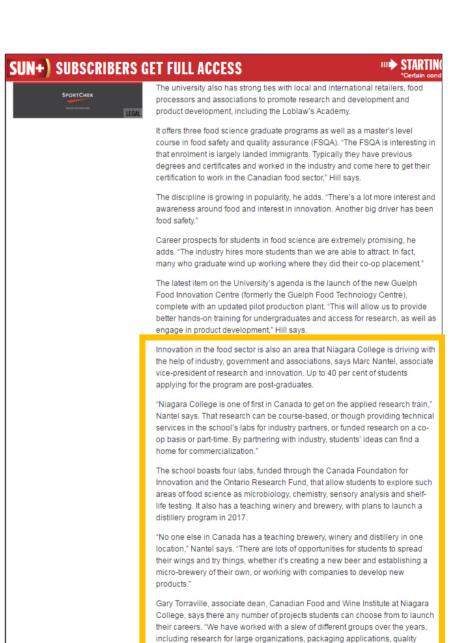


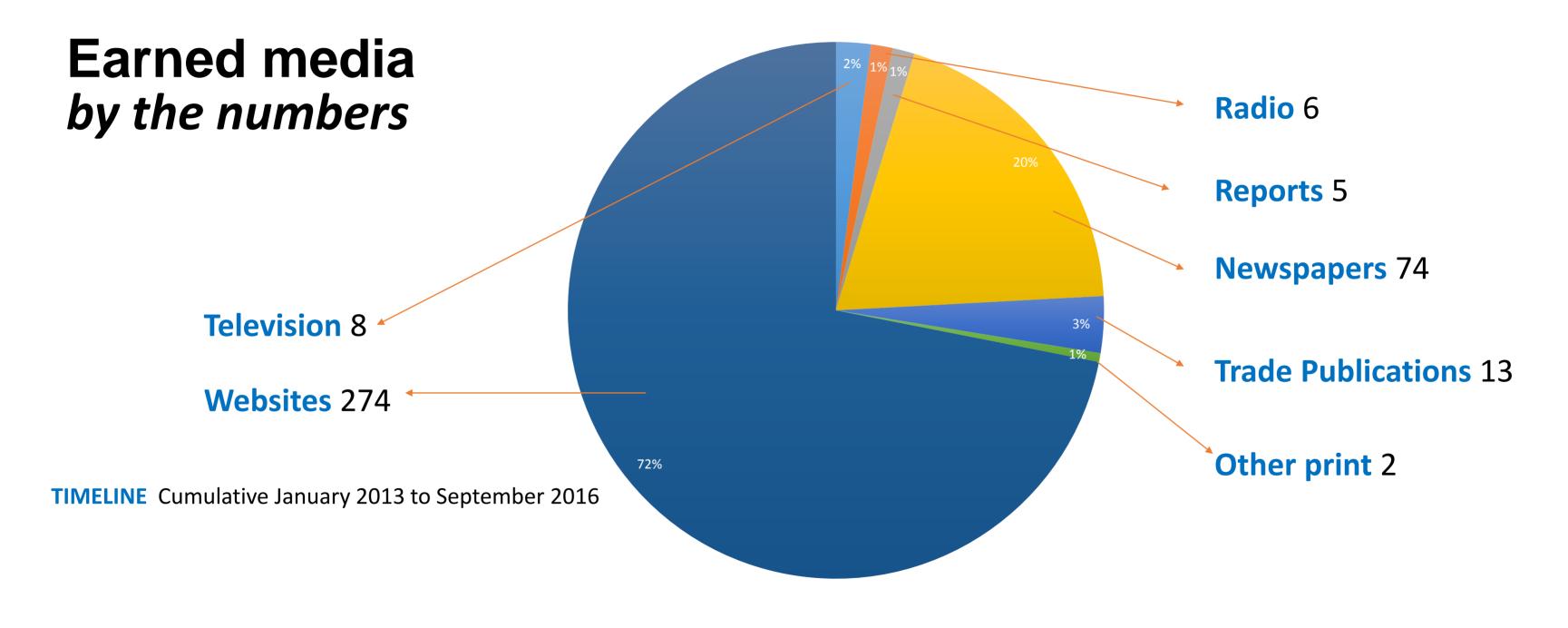
NC at the forefront of food innovation: *The Toronto Sun*

Marc Nantel's comments about NC's unmatched facilities are highlighted in Toronto Sun newspaper article about food science innovation.

COVERAGE TYPE Digital **SEPTEMBER 2016** The Toronto Sun

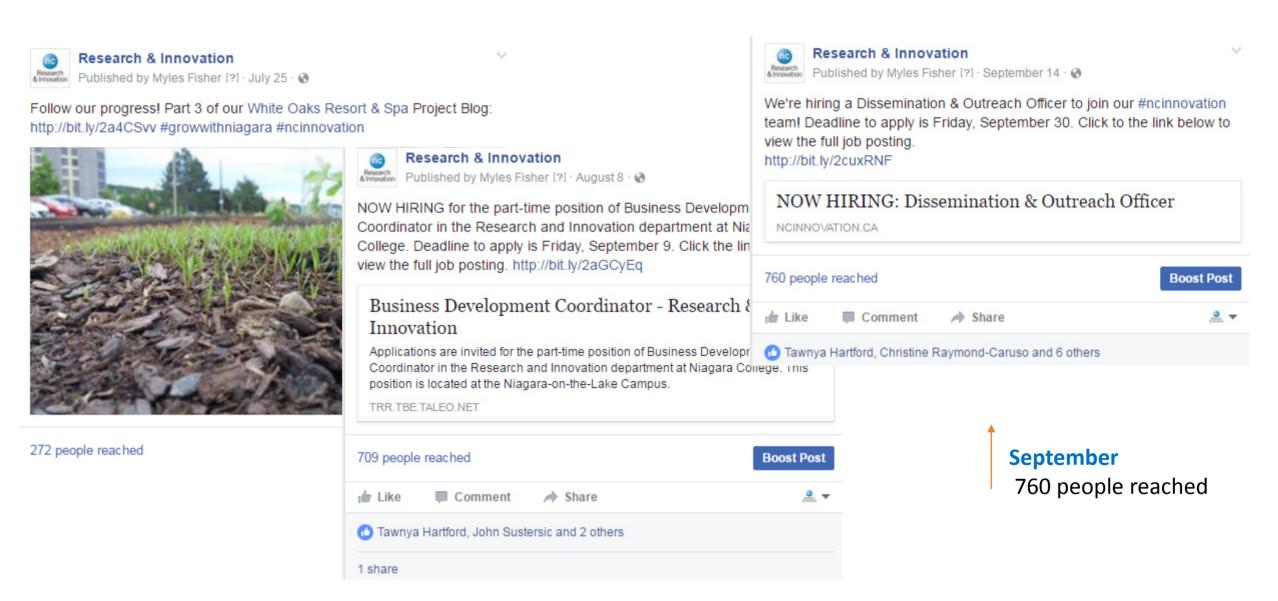








July ——— 272 people reached



SOCIAL MEDIA: Facebook

TIMELINE As of September 2016

August 709 people reached





August 1,371 impressions



#growwithniagara in media spotlight today as we start harvest, plan dishes with @WhiteOaksResort #ncinnovation





Great discussions with @OntAg in the @OntarioFarms Tent at @outdoorfarmshow #Woodstock #PrecAg #OntAg



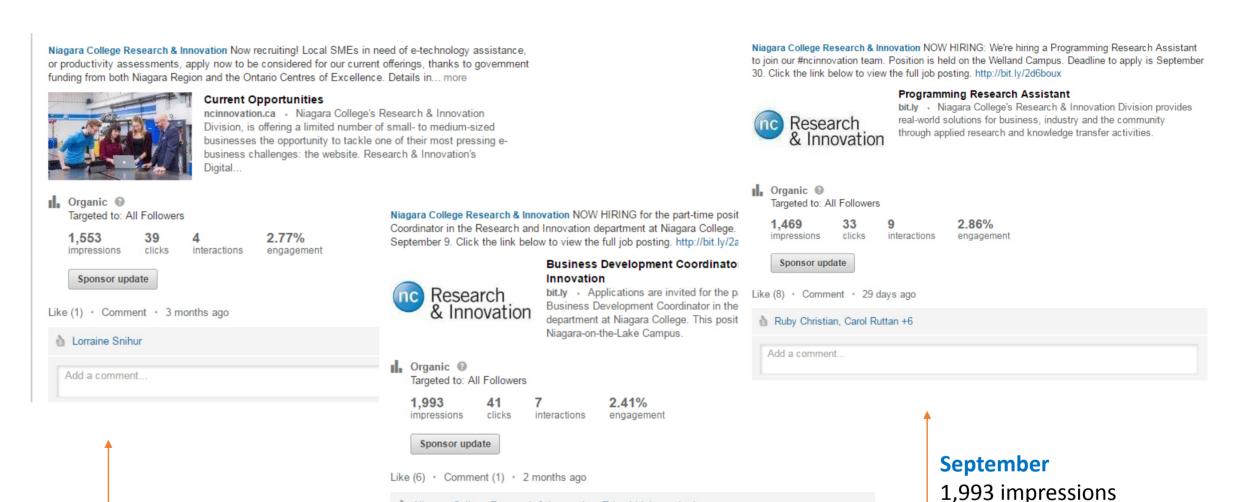
SOCIAL MEDIA: Twitter

TIMELINE As of September 2016

July 2,060 impressions

September
3,010 impressions





Niagara College Research & Innovation, Tahani Mohamed +4

#ncinnovation team.
1 month ago

July 1,533 impressions

SOCIAL MEDIA: LinkedIn

TIMELINE As of September 2016

August 1,993 impressions

Niagara College Research & Innovation Last day to apply! Consider joining our dynamic



For more information visit: ncinnovation.ca

SOLUTIONS FOR INDUSTRY

Providing innovation solutions to business and industry through applied research in partnership with Niagara College faculty and students.

